

25 September 2020

## Eat Out to Help Out

It's time to get behind our locals and join in on the new campaign, Eat Out to Help Out, encouraging locals and travellers to stop and shop locally.

"The aim of this campaign is to encourage residents and travellers to have a meal, snack or even just a coffee in a local eatery across the Warrumbungle Region," said Warrumbungle Shire Council Mayor Councillor Ambrose Doolan. "Eat Out to Help Out is a joint initiative between Council and local cafes and restaurants."

From today, Friday 25 September 2020, participants can enter the Eat Out to Help Out competition and will go into the draw to win a \$100 voucher to use at the eatery where a meal was purchased. To enter the competition, buy a meal from one of the participating Eat Out to Help Out businesses, fill out the competition entry and attach the receipt. All entries will be in the draw to win. The competition ends Monday 19 October 2020 with the winner to be drawn on Wednesday 21 October 2020.

"Local businesses have been hit hard by the flow on effects from bushfires, drought and now the COVID-19 pandemic. This initiative is just one way in which Council is supporting small businesses across the Shire," Cr Doolan explained.

"We want not only the travellers but our local residents to jump on board with this campaign by shopping local where possible, and to remind friends and family to Eat Out to Help Out when they are visiting," said Cr Doolan.

"While this campaign is targeting eateries across the Shire the benefits of it will ripple into other local industries. It is about getting people to stop in our towns and to remember to support our local economies," said Cr Doolan.

"This campaign will run until the end of the year with more competitions to come. All participating eateries will display a bright yellow Eat Out to Help Out icon in the shop window," concluded Cr Doolan.

For more information visit Council's website under the Business then Small Business Tab. <https://www.warrumbungle.nsw.gov.au/business/small-businesses>

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