

03 May 2024

Shine Bright and Walk Safe

Shine Bright and Walk Safe is the safety message for the early morning walkers in the Warrumbungle Shire, urging them to wear bright clothing to keep our community members safe.

“As the sun rises and early morning walkers take to the streets, parks, and pathways to kickstart their day with a refreshing stroll. However, with the peaceful ambiance of dawn comes a heightened risk for pedestrians, as visibility may be compromised for drivers navigating the roads,” said Warrumbungle Shire Council Mayor, Councillor Ambrose Doolan. “In an effort to enhance safety for all road users, Warrumbungle Shire Council is launching a campaign to raise awareness about the importance of early morning walkers wearing bright clothing.”

The campaign, titled "Shine Bright, Walk Safe," aims to educate and encourage individuals who embark on morning walks to prioritise their safety by incorporating bright and reflective clothing into their attire. By donning luminous colours and reflective gear, pedestrians significantly increase their visibility to drivers, reducing the likelihood of accidents, especially during the dim light conditions prevalent in the early hours.

Statistics reveal that pedestrian fatalities and accidents often spike during low-light hours, with early morning and evening periods presenting particular risks. Many of these incidents could be prevented through simple measures such as wearing brightly coloured clothing.

"It's imperative for walkers to take proactive steps to ensure their safety, especially during the dawn hours when visibility is limited," said Cr Doolan. "By wearing bright and reflective clothing, pedestrians significantly enhance their visibility to motorists, reducing the risk of accidents and promoting safer roads for everyone."

“As part of Council’s ongoing commitment to promoting road safety and fostering a culture of awareness, we urge our early morning walkers to embrace the "Shine Bright, Walk Safe" ethos and make a conscious effort to prioritise their safety on the roads,” Cr Doolan concluded.

For more information about the "Shine Bright, Walk Safe" campaign, including safety tips and resources, please visit [Road and Pedestrian Safety - Warrumbungle Shire Council \(nsw.gov.au\)](https://www.warrumbungle.nsw.gov.au/road-and-pedestrian-safety)

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