

16 June 2022

Regional Business Survey 2022 guiding growth in our local economy

Local Businesses are encouraged to complete the Regional Business Survey, allowing insight into challenges to businesses across the region as well as business priorities for key local economic development.

“Local regional businesses are being encouraged to complete the Regional Business Survey,” said Warrumbungle Shire Council Mayor, Councillor Ambrose Doolan. “It is important for our local businesses to take part in this survey, as it will allow our region to gain a greater understanding of business trends to improve local economic development.”

Results of the survey will contribute to Regional Economic Development Strategies (REDS) for each Functional Economic Region (FER) in regional NSW. “This strategy will provide a clear economic development strategy for the region and provide a guide for government investment in development initiatives in regional NSW,” Cr Doolan explained.

It is also a precursor and can provide a pathway for job creation and regional development across the Warrumbungle Local Government Area (LGA). It is critical that businesses participate in this survey as consultation will produce a relevant, comprehensive and achievable strategy for the region.

“This is an important opportunity for businesses to have their say and make an impact to our local economic development, and should not be overlooked,” Cr Doolan concluded.

Warrumbungle Shire falls under the ‘Castlereagh’ FER. The Castlereagh FER comprises of Warrumbungle and Gilgandra councils. The current REDS strategy can be found at the NSW Government Website under the [Castlereagh Regional Economic Development Strategy](#).

The business survey will take approximately 15 minutes and can be found online via the following link [Online Survey Software | Qualtrics Survey Solutions \(pwc.com\)](#). The survey will be open until Thursday 30 June 2022.

For more information and how to be further involved in consultation process please contact Council’s Economic Development and Tourism Manager, Jo Houghton on (02) 6849 2000.

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