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Coonabarabran Visitors Information Centre new digital sign

Have you seen the brand-new digital sign at the Coonabarabran Visitors Information Centre?

As part of the Australian Government's Drought Communities Program – Extension funding the Coonabarabran Visitors Information Centre has purchased and installed a new digital sign.

The sign is located on the Newell Highway out the front of the Coonabarabran Visitor Information Centre, capturing a wide target audience, aiming to further communication with community members and promote local events to both resident of the Shire and travellers.

Currently the digital sign is promoting Christmas events around the entire Warrumbungle Region but the events for the digital sign are usually sourced from Warrumbungle Tourism website under the events tab. If you're a community organisation holding an event, be sure to upload your event to the website by following the link www.warrumbungle.nsw.gov.au/tourism/events

The digital sign makes a great addition to the services on offer at the Visitors Information Centre. Keep an eye out as this is just one of many exciting new projects happening at Coonabarabran Visitor Information Centre.

For more information and if community organisations would like to utilise the digital sign to promote events across the region please contact Manager Economic Development and Tourism, Jo Houghton on (02) 6849 2000 or email info@warrumbungle.nsw.gov.au

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