

25 September 2020

## NSW Small Business Month – October 2020

NSW Small Business Month will be celebrated throughout October 2020. Warrumbungle Shire Council Mayor, Councillor Ambrose Doolan said, “This month is a great opportunity to celebrate small businesses throughout our region with some interesting activities planned throughout October.”

“In the wake of a devastating drought and now the unprecedented COVID-19 pandemic, small businesses are facing a very tough time. This year for Small Business Month Council, along with Mentoring Advisory Panel Institute and Central NSW Business HQ, have put together an array of activities for our region,” said Cr Doolan.

Events happening in the Warrumbungle Shire area for NSW Small business Month include:

- Mentoring Advisory Panel Scholarship – the scholarship is free to Warrumbungle Shire’s local businesses and aims to enhance economic growth via innovation and productivity through a structured mentoring program of small group forums held weekly. There are limited spaces for each forum; to enquire or register for the scholarship go to [map.institute/](http://map.institute/)
- Free Webinars – Business HQ is offering an array of free webinars to Warrumbungle local businesses. Topics focus on online and digital marketing, which many businesses will find highly relevant to the current environment. Dates and zoom links will be advertised on Council’s Facebook page and website – small business pages.
- Promotion for local economy – a campaign launched last month to encourage residents and travellers to have a meal in our region, ‘Eat Out to Help Out’, which includes a prize draw for a voucher to be used at one of our local eateries. The winner of the competition will be drawn on 21 October.

“Council is encouraging all small businesses to get involved with the opportunities that are available throughout NSW Small Business Month. I look forward to seeing our community members celebrate and get behind our local small businesses,” concluded Cr Doolan.

For more information on NSW Small Business Month 2020 visit Council’s website under the small business tab or contact the Manager Economic Development and Tourism on (02) 6849 2000.

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